



UNITED WAY
Stark • Carroll

STEP ONE: TELL US WHO YOU ARE

/

First Name	MI	Last Name	Birthdate (MM/DD)	
Home Address		City	State	Zip
()	()			
Cell phone	Additional phone (Work ☐ or Home <input 2"="" type="checkbox/>)</td><td colspan="/> Preferred email			
Workplace		☐ Please include me in emails sharing the impact of my gift.		
☐ I am planning to retire in the next 12 months		Number of years contributing to United Way: _____		

STEP TWO: PLEDGE TOTAL

MY TOTAL ANNUAL GIFT IS \$_____

STEP THREE: PAYMENT OPTIONS

Please choose **ONE** of four payment methods below:

☐ Easy payroll deduction

\$ _____
per pay period

X _____
number of
pay periods

OR

☐ Cash or personal check (gift enclosed)

☐ Cash

☐ Personal check

Please make checks payable to
United Way of Greater Stark County.

OR

☐ Bill me

(minimum \$25)

☐ One-time

☐ Quarterly

☐ Monthly

Billing start date
(January if not specified)

☐ Please email me my statement

OR

☐ Credit card

☐ One-time ☐ Quarterly ☐ Monthly
(VISA/MasterCard/Discover/American Express)

Account Number

/

Expiration Date (MM/YY)

CVN #

Billing Address / Zip

STEP FOUR: INVEST MY GIFT (see reverse for more information)

☐ **COMMUNITY IMPACT FUND - The best way to reach the most people.**

☐ CARE Team

☐ Strengthening Skills

☐ Building Relationships

☐ Strengthening Household Stability

☐ Dolly Parton's Imagination Library

☐ Strong Neighborhoods. Strong Families.

See reverse side for more details about each of these initiatives.

☐ Optional: I would like a portion/all of my gift to be designated to another 501(c)(3) health and human service agency.

Please note: United Way of Greater Stark County does not endorse or oversight to any nonprofit not affiliated with United Way. See reverse for provide United Way's donor designation policy.

Name of 501(c)(3) health & service agency to receive designation.

STEP FIVE: CONNECT WITH US (please check all that apply)

☐ Leaders in Giving (annual gift of \$1,000 or more)

☐ Step-Up to Leaders in Giving (initial gift of \$500 or more & commitment to reach \$1,000 within 5 years)

☐ Emerging Leaders

☐ Women United

Signature (required) _____ Date ____ / ____ / ____

THANK YOU!

Thank you for your contribution! No goods or services were provided in exchange for this contribution. Please keep a copy of this form for your tax records. You will also need a copy of your pay stub, W-2 or other employer document showing the amount withheld and paid to a charitable organization. Consult your tax advisor for more information. **DONORS & CAMPAIGN COORDINATORS:** Please make the necessary copies for your records.

United Way of Greater Stark County, 401 Market Avenue North, Suite 300, Canton, Ohio 44702. Phone (330) 491-0445. Fax (330) 491-0477.



COMMUNITY IMPACT FUND

The BEST way to reach the most people and make the BIGGEST impact in the community! A gift to the COMMUNITY IMPACT FUND helps to ensure a strong start for children and essential supports for families, especially those living in poverty. Through carefully screened and monitored community partner programs, this fund is uniquely able to coordinate services that reduce risks, strengthen foundations, and empower individuals to uncover their potential. Their potential is our community's future!



CARE TEAM

A cross-sectional team of school-based professionals who coordinate services to students experiencing non-academic issues, such as, lack of health care, food, housing, emotional supports and other issues. These issues stand as barriers to their success in school. Through collaborations, students receive help to access resources, manage obstacles and be successful in school.



STRENGTHENING SKILLS

Ensuring a strong foundation for children is key. These programs focus on important life skills like reading and writing, problem-solving, and managing emotions & actions. They include early childhood education, home visiting, and after-school programs.



BUILDING RELATIONSHIPS

Parenting can be tough for many families, especially those dealing with the added stress of poverty. These programs help build stronger bonds between children and caring adults in their lives which help protect kids when they face tough situations. They include mentoring, parent/caregiver skills training, and violence prevention programs.



STRENGTHENING HOUSEHOLD STABILITY

Ensuring young families have access to basic needs reduces stress and potential conflict. By providing assistance with food, health care, housing support from legal assistance to rent/utilities, families can focus on health, education, and financial goals.



DOLLY PARTON'S IMAGINATION LIBRARY

Reading with young children translates to future success! A gift to this fund supports free monthly books to children ages birth to 5 years of age in Stark and Carroll Counties.



STRONG NEIGHBORHOODS. STRONG FAMILIES.

Our Strong Neighborhoods, Strong Families Initiative brings services for both students and families to partner preschool and elementary schools in Alliance, Canton, and Massillon. A gift to this fund will help to build skills and relationships among children and parents or caregivers, as well as provide immediate economic support like transportation, food and rent or utility help. Together, these efforts ensure children have a strong start in life, parents build resiliency, and families experience less stress and fewer barriers to economic stability.

United Way of Greater Stark County's Donor Designation Policy: Revised August 2022

Donations can be designated to a United Way Impact Area, a specific United Way of Greater Stark County (UWGSC) Funded Partner, a UWGSC Strategic Initiative, other United Ways or any health or human services 501(c)(3) organization.

Designations to a UWGSC Impact Area, Funded Partner or Strategic Initiative will not be subject to a fee. A 15% processing fee, up to a maximum of \$500 per donor per year, will be assessed from designations to non-UWGSC health or human services providers and other United Ways.

For designations to a non-UWGSC health or human services provider, please note:

- United Way of Greater Stark County does not certify the financial or program viability of agencies not reviewed by our citizen review volunteers
- Number of designations is not limited.
- Non-UWGSC health or human services providers are required to have 501(c)(3) status and be in compliance with the Patriot Act Agreement.
- Designations exclude civic (i.e. Rotary, Lions Club), religious (i.e. synagogue, church), educational (i.e. school, university) or arts (i.e. symphony, art museum)
 - Religious designations will be accepted if the designation is to a direct health or human services program within the organization, i.e., soup kitchen.
 - Unrestricted designations to a general fund are not permitted.

Any designations to UWGSC's Funded Partners are treated as the first dollars in toward their allocated amount from UWGSC; meaning total donor designations that exceed the allocated amount to a Funded Partner will be given in addition to that Funded Partner's allocation and will be paid on a quarterly basis, as such donations are received. Designations to non-UWGSC health or human services providers will be paid on a quarterly basis, as such donations are received.

Stay Connected: uwstark.org | Facebook | Twitter | Instagram | LinkedIn | YouTube

Questions? Please contact your Campaign Account Representative, or call 330-491-0445.
Visit uwstark.org for more information.
United Way of Greater Stark County, 401 Market Avenue North, Suite 300, Canton, Ohio 44702



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