

IMPACT

Insight & Inspiration

How Your Gift Makes a Difference



A little can go a long way. As little as **\$2 per paycheck** (based on 26-week pay period) can help provide books for preschool children, mentoring support for students, or food assistance for local families. Every gift joins with thousands of others to create lasting impact across Stark and Carroll Counties.

But how does that work?

There's no wrong way to give. While a direct gift supports a single organization, a gift through United Way helps connect nonprofits, businesses, and community resources to address root causes and create broader, lasting impact for local families. Through strategic investments in local programs and funded partners, your donation helps provide access to food, stable housing, health resources, mentoring, early childhood education, and other critical supports that help families move from crisis to stability.



Strong Neighborhoods, Strong Families

Small Gifts. Combined Impact. Lasting Change! A Quick and Easy way to Help

When Ella, a single mom of two, faced transportation challenges and uncertainty about where her family's next meal would come from, she connected with a Community Health Worker through United Way's Strong Neighborhoods, Strong Families initiative. With reliable access to food and ongoing support, her family regained stability and began moving forward with confidence. Today, her children are fed, her home is secure, and hope has replaced uncertainty.

Your support brings stability to families like Ellas!



From **Crisis** to **Stability**: Maria's Journey



Maria's utilities were shut off, she did not have reliable transportation to work or school, and she worried about providing food for her family.



Through Strong Neighborhoods, Strong Families, Maria connected with a Neighborhood School Coordinator who helped her access food for the weekend, secure auto repairs for her vehicle, and find stability during one of the most challenging times for her family.



Now Maria is no longer in crisis – she is now building a future!

Her journey reminds us that no family succeeds alone. When donors, workplaces, nonprofits, and community partners come together, families gain the support they need to move from crisis to stability and from uncertainty to opportunity.

Every Great Team Needs Teammates



Creating a stronger community takes all of us. Whether you volunteer, participate in your workplace campaign, attend an event, or make a gift, you're helping local families access the support they need to thrive.

Thank you for stepping up, getting involved, and helping move our community forward. Together, we're making a difference that lasts.



UNITED WAY
Stark • Carroll