



Award Title: Purpose in Action Award

Description:

The **Purpose in Action Award**, showcases workplaces that demonstrate their community impact through a single photo capturing an event, team activity, or meaningful moment of the workplace's 2026 United Way Campaign (April 1 – December 31). We'll share a photo from your 2026 campaign, or collaborate with you to receive one. This award honors the workplace who can garner the most Likes on their photo submission.

Criteria for Selection:

- **Opt In:** Interested companies must opt in by informing their United Way contact of their interest to compete by **January 4, 2027**. **Let us know if you will provide a photo or if we have one you'd like to use.**
- **Submission Details:** Submit your photo, to dinese.cramer@uwstark.org by **January 11, 2027** (end of business day).
- **Voting Process:** Photos will be posted on United Way of Greater Stark County's [LinkedIn Page](#) for public voting from **January 19 to January 31, 2027**. The winner is determined by the most likes on the original post; ***likes on shared or reposted content will not count.***

Award Presentation:

The winner will be highlighted on social media during the week of February 1, 2027, and receive recognition following the 2026 United Way Campaign.