



What is a Workplace *LEARN/BUILD*?

A ***LEARN/BUILD*** is a perfect way to unite your employees across all shifts, teams, and times. It is a fun, yet impactful way for your team to engage in an activity that supports children and their families in our community who are in need.

Some workplaces participate in a collection drive for one of our various 2025 workplace kits, yet for various reasons they may not have a team available to pack the items. When this happens, we look for assistance from another workplace or group to build/pack the kits

Here's how it works:

Step 1: Learn – The workplace team discovers why these items are so important and the difference they make for a child's well-being. (The learn piece is great to have as part of the Build session. Your team will understand the needs and the positive impact they will make by collecting and building these kits.

Step 2: Build – The workplace team will come together to pack kits.

Key Steps:

- **Materials:** The United Way of Greater Stark County can provide Fliers/Posters for your Learn/Build. These are digital and can be emailed to your office. **Please provide us with a Lead Contact for the Learn/Build along with contact information: phone and email address.**
 - Each kit will need to be put into a bag, and it is preferred that there is a positive message either written on the bag or on a card that is placed inside of the bag. Your team is responsible for purchasing the bags and decorating them. (Stickers and markers are great tools to have on site the day of the event. Amazon is a great resource for purchasing your bags and stickers.)
- **Learn:** As part of the LEARN/BUILD The **learn** piece can be accommodated in two ways.
 - A United Way of Greater Stark County team member can arrange to come on site and share with your team(s).
 - Or if this is not an option, we will provide you with an informative handout to share with your team. **Please let us know your preference so we can arrange a date and time, if needed.**
- **Employee Sign in sheet and Pictures:** If your team has a one-day kit build, please let us know the date and time. We ask that you track the number of employees engaged in kit packing and the time they spend doing so. We would love to be there taking pictures and watching the action. We also ask that you **take pictures throughout the process. These are great to share on social media.**
- **Assistance or Questions:** Please contact Robin Seemann at robin.seemann@uwstark.org or 330-491-9989.