

## United Way of Greater Stark County's Impact Journey

To raise awareness, we offer invitations to an exclusive, first-hand view of the work that is being accomplished through the United Way of Greater Stark County's donor contributions. We feel it is important to inform donors about the positive impact their contributions are having on our community.

At United Way we focus investments on families with young children who live in areas of Stark and Carroll Counties with the highest levels of poverty. We fulfill this focus by funding programs under 2 priority areas.

- Primary Priority To prevent or lessen the impact of Adverse Childhood Experiences (ACEs) during early childhood among those who live under the federal poverty level.
  - Primary strategy Support development milestones to ensure a strong start early in life.
- Secondary Priority To improve household stability of their parent/caregivers.
  - Secondary strategy Provide immediate economic support(s), to avoid longterm harms.

Ride along with us on a journey through the Gibbs Elementary Neighborhood to visit three organizations and experience the impact that is taking place through the organization's services and how your United Way contributions are changing lives.

## <u>Our journeys</u>

**Strong Families Impact Journey:** This journey will take us to three funded partners who focus on reducing stress and conflict by improving the household stability of parents and caregivers. The programs offer immediate economic support(s) to avoid long-term harm(s). During the journey you will learn more about Strong Neighborhoods-Strong Families.

**Brighter Future Impact Journey:** This journey will take us to three funded partners who focus on preventing and lessening the impact of Adverse Childhood Experiences (ACE), by providing services that support developmental milestones to ensure a strong start in early life. During the journey you will learn more about ACEs and our Strong Neighborhoods-Strong Families Initiative.