WHEN I GROW UP STARTS TODAY!



EMPOWER A STRONGER START: The Challenge

Children in high-poverty areas face greater risks to their long-term success, with limited resources to manage stress, stay healthy, or succeed in school.

> Your support helps United Way lead a powerful network of services that strengthens families with young children. Together, we build essential **skills**, nurture strong **relationships**, and improve **household stability**—laying the foundation for resilience and a brighter future for our entire community.



Skills 0

After-School Programs Early Childhood Education Home Visiting Programs

Relationships -

Parent/Caregiver Training Mentoring Violence Prevention

Household ∽-Stability

Food Healthcare Housing

SUPPORTING FAMILIES: Our Focus & Strategies

The younger a person is, the more likely they are to live in poverty. Research shows that prevention is more cost-effective, than fixing problems later. Your support helps United Way invest in families with young children, reducing long-term financial and personal costs like lost potential, emotional hardships, and lower quality of life. United Way funds EVIDENCE-BASED ,ŝ **STRATEGIES** to reduce risk factors and strengthen protective factors around Adverse Childhood Experiences (ACEs). We prioritize household stability. This stability reduces stress and enables families to focus on building strong relationships, developing skills and pursuing their family goals.



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United Way





YOU CREATE STABILITY & UNLOCK POTENTIAL



Your support truly matters! Because of you, United Way invests in programs that create safe, stable, and nurturing environments—helping children build the essential skills they need for a strong, healthy start in life.

TRANSFORMING LIVES WITH YOUR SUPPORT



STRENGTHENING RELATIONSHIPS

Last year, 6 mentoring or after-school programs supported 1,100 children, helping them improve academically, attend school regularly, and develop socialemotional skills while connecting them with caring adults to reduce risks like mental health issues and addiction.



9 early childhood and home visiting programs served 4,400 children last year, boosting literacy, problem-solving, and parent involvement—key defenses against poverty, neglect, and conflict.

6 parenting programs reached 1,950 children and caregivers last year, building confidence, strong relationships, and skills that help prevent stress, neglect, and abuse leading to happy,

healthy children.



Last year, 6 health & wellbeing programs supported 35,700 children and their caregivers by providing essentials like diapers, food, and healthcare, easing stress and helping families manage expenses.

8 housing programs assisted 2,360 individuals last year, offering emergency shelter, housing aid, and legal support to ensure family safety and stability for long-term planning.

2 transportation programs assisted 144 children and their families last year, helping them access work, groceries, healthcare, and essential services, thereby removing transportation barriers.

\$3/WEEK

\$1/WEEK

Dinner for a

family of 3 in an

emergency shelter

Provides art supplies for 3 children to work through trauma in an after-school program

\$5/WEEK

Provides 3 in-home visits that help children get ready for kindergarten **\$10/WEEK** Will buy enough

YOUR GIFT BUILDS STRONGER STARTS

basic hygiene to last a two-family household for 3 months

\$1,000/YEAR

Provides legal assistance for 8 survivors of domestic violence

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