



Award Title: Purpose in Action Award

Description:

The **Purpose in Action Award**, showcases workplaces that demonstrate their community impact through a single photo capturing an event, team activity, or meaningful moment of the workplace's 2025 United Way Campaign (April 1– December 31). This award honors the workplace who can garner the most Likes on their photo and description submission.

Criteria for Selection:

- **Submission Details:** Submit the photo, along with a brief description to dinese.cramer@uwstark.org by **January 12, 2026** (end of business day).
- **Voting Process:** Photos and descriptions will be posted on United Way of Greater Stark County's **LinkedIn Page** for public voting from **January 20 to February 1, 2026**. The winner is determined by the most likes on the original post; ***likes on shared or reposted content will not count.***

Award Presentation:

The winner will be highlighted on social media during the week of February 2, 2026, and receive recognition following the 2025 United Way Campaign.