



Award Title: [Leadership Impact Award](#)

Description:

The **Leadership Impact Award** celebrates the top three workplaces with the highest percentage increase in total leadership giving from the 2025 campaign year, compared to last year's campaign. This award honors workplaces that inspire exceptional growth in impactful contributions.

Criteria for Selection:

- Winners will be the top three workplaces with the highest percentage increase in total Leadership giving (employee donations of \$1,000–\$9,999) from the 2024 to 2025 campaign years.
- Workplaces must have at least one leadership donor in both years. Ties are resolved by the highest average 2025 leadership giving per leadership donor.

Award Presentation:

Winning workplaces will be highlighted on social media and receive recognition following the 2025 United Way Campaign.