

Impact Insight and Inspiration

January 2025 - Happy New Year!

Campaign Impact - Recognizing Your Efforts and Award Opportunities

A heartfelt **THANK YOU** to all the campaign coordinators and workplaces for your incredible efforts and unwavering dedication in supporting children in our community living in the highest poverty areas. Your hard work is truly making a difference, helping these children dream of a brighter future!

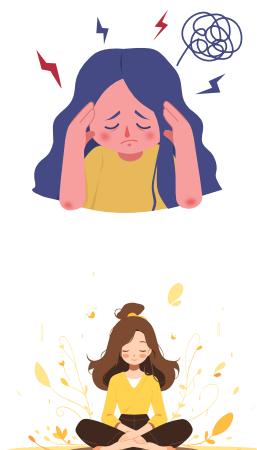
As the campaign wraps up, we want to remind you of the exciting workplace award opportunities: the **Peak Performance Award** for the highest amount raised per person, the **When I Grow Up: Workplace Impact Award** for the most likes in social media of your best submission of photos, videos, stories, or graphics showcasing your efforts, and the **Movers & Shakers Award** for the highest increase in campaign dollars. Please see your company's United Way point person for details. If your workplace has not yet finished your campaign, there is still time to make an impact – **thank you for everything you're doing to support our community!**



Your Dollars Make a Difference: Real Stories of Impact

The dollars you contribute to United Way are allocated to trusted partners who provide essential services to families facing challenges. By addressing these challenges, children in these homes are better able to focus on school and having the opportunity to thrive.

Peggy* was referred to assistance through the Community Health Worker program at Gibbs Elementary School. Facing multiple barriers, she needed support with transportation to maintain her job. The Community Health Worker helped by providing a driver's license renewal voucher, bus passes, and down payment assistance for a car. When Peggy faced housing instability, rent assistance and help with a utility disconnect notice kept her family in their home. With these resources, Peggy was able to keep her job and reduce stress, ensuring a better future for herself and her children.



Carla*, on bed rest during her pregnancy, was referred to the assistance program by the Gibbs Community Health Worker. Struggling with two children and limited mobility, Carla faced severe stress. The program helped by paying her rent to avoid eviction, reconnecting her water, and providing Lyft rides for her children to school and Carla to essential medical appointments. These supports eased the strain on Carla's health, ensuring her family stayed safe and stable during a challenging time.

**Names changed for confidentiality.*

Impact Insight and Inspiration

January 2025 - Happy New Year!

VOLUNTEERS IN ACTION

In 2024, the heart of our mission was fueled by the incredible support from workplaces and individuals like you. Your time, talents, and efforts made a tangible difference in the lives of the children and families we serve. This campaign season, **671 volunteers** dedicated over **1,537 hours**, contributing more than **\$9,300 in goods and supplies** to support our Strong Neighborhoods, Strong Families initiative. Whether through holiday events, activities, or everyday acts of kindness, these contributions created lasting joy and positive changes in our community. Your generosity helped throughout the year and also made the holiday season brighter and more supportive for local families!

THANK YOU for your dedication and for helping us build a brighter future together!

Events Featured: Gibbs Thanksgiving and Holiday Parties and JRC Healthy Habits On the Go

