



United Way of Greater Stark County Serving Stark and Carroll Counties

STEP ONE: TELL US WHO YOU ARE

First Name MI Last Name Birthdate (MM/DD) Home Address City State Zip Cell phone Additional phone (Work or Home) Preferred email Workplace I am planning to retire in the next 12 months Number of years contributing to United Way: _____

STEP TWO: PLEDGE TOTAL

MY TOTAL ANNUAL GIFT IS \$_____

STEP THREE: PAYMENT OPTIONS

Please choose ONE of four payment methods below:

Easy payroll deduction \$ per pay period X number of pay periods

OR

Cash or personal check (gift enclosed) Cash Personal check # Please make checks payable to United Way of Greater Stark County.

OR

Bill me (minimum \$25) One-time Quarterly Monthly Billing start date (January if not specified)

OR

Credit card One-time Quarterly Monthly (VISA/MasterCard/Discover/American Express) Account Number Expiration Date (MM/YY) CVN # Billing Address / Zip

STEP FOUR: INVEST MY GIFT (see reverse for more information)

COMMUNITY IMPACT FUND - the best way to reach the most people. CARE Team Diversity Equity and Inclusion Fund Emergency Housing Assistance Dolly Parton Imagination Library Transportation Fund See reverse side for more details about each of these initiatives. Optional: I would like a portion/all of my gift to be designated to another 501(c)(3) health and human service agency. Please note: United Way of Greater Stark County does not endorse or provide oversight to any nonprofit not affiliated with United Way. See reverse for United Way's donor designation policy. Name of 501(c)(3) health & service agency to receive designation.

STEP FIVE: CONNECT WITH US (please check all that apply)

Leaders in Giving (annual gift of \$1,000 or more) Step-Up to Leaders in Giving (initial gift of \$500 or more & commitment to reach \$1,000 within 5 years)

Signature (required) _____ Date ____ / ____ / ____

THANK YOU!

Thank you for your contribution! No goods or services were provided in exchange for this contribution. Please keep a copy of this form for your tax records. You will also need a copy of your pay stub, W-2 or other employer document showing the amount withheld and paid to a charitable organization. Consult your tax advisor for more information. DONORS & CAMPAIGN COORDINATORS: Please make the necessary copies for your records. United Way of Greater Stark County, 401 Market Avenue North, Suite 300, Canton, Ohio 44702. Phone (330) 491-0445. Fax (330) 491-0477.

United Way of Greater Stark County Impact Areas and Funds



COMMUNITY IMPACT FUND

The BEST way to reach the most people and make the BIGGEST impact in the community! A gift to the COMMUNITY IMPACT FUND helps to ensure a strong start for children and essential supports for families, especially those living in poverty. Through carefully screened and monitored community partner programs, this fund is uniquely able to coordinate services that reduce risks, strengthen foundations, and empower individuals to uncover their potential. Their potential is our community's future!



CARE TEAM

A cross-sectional team of school-based professionals who coordinate services to students experiencing non-academic issues, such as, lack of health care, food, housing, emotional supports and other issues. These issues stand as barriers to their success in school. Through collaborations, students receive help to access resources, manage obstacles and be successful in school.



TRANSPORTATION FUND

Adults and children without reliable transportation struggle to get important needs met. They miss work or school; they cannot access health care, groceries, or job training. Our community suffers as a result. This fund supports children and families' need for essential transportation.



EMERGENCY HOUSING ASSISTANCE

When a crisis hits, emergency help is necessary to stabilize households and prevent more significant and long-term problems. This fund provides temporary, emergency financial help with rent, mortgage, or utility payments through several collaborations.



DOLLY PARTON'S IMAGINATION LIBRARY

Reading with young children translates to future success! A gift to this fund supports free monthly books to children ages birth to 5 years of age in Stark and Carroll Counties.



DIVERSITY EQUITY & INCLUSION FUND

A gift to this fund supports the Black community in Stark and/or Carroll Counties by building the capacity of small, Black-Led Nonprofits.

United Way of Greater Stark County's Donor Designation Policy: Revised August 2022

Donations can be designated to a United Way Impact Area, a specific United Way of Greater Stark County (UWGSC) Funded Partner, a UWGSC Strategic Initiative, other United Ways or any health or human services 501(c)(3) organization.

Designations to a UWGSC Impact Area, Funded Partner or Strategic Initiative will not be subject to a fee. A 15% processing fee, up to a maximum of \$500 per donor per year, will be assessed from designations to non-UWGSC health or human services providers and other United Ways.

For designations to a non-UWGSC health or human services provider, please note:

- United Way of Greater Stark County does not certify the financial or program viability of agencies not reviewed by our citizen review volunteers
- Number of designations is not limited.
- Non-UWGSC health or human services providers are required to have 501(c)(3) status and be in compliance with the Patriot Act Agreement.
- Designations exclude civic (i.e. Rotary, Lions Club), religious (i.e. synagogue, church), educational (i.e. school, university) or arts (i.e. symphony, art museum)
 - Religious designations will be accepted if the designation is to a direct health or human services program within the organization, i.e., soup kitchen.
 - Unrestricted designations to a general fund are not permitted.

Any designations to UWGSC's Funded Partners are treated as the first dollars in toward their allocated amount from UWGSC; meaning total donor designations that exceed the allocated amount to a Funded Partner will be given in addition to that Funded Partner's allocation and will be paid on a quarterly basis, as such donations are received. Designations to non-UWGSC health or human services providers will be paid on a quarterly basis, as such donations are received.

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Questions? Please contact your Campaign Account Representative, or call 330-491-0445. Visit uwstark.org for more information. United Way of Greater Stark County, 401 Market Avenue North, Suite 300, Canton, Ohio 44702



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