



**United Way
of Greater Stark County**

Black Led Nonprofits Small Grants: Information Session

Questions/Answers:

Q: Are applicants required to attend Information Sessions to apply?

A: No, recommended but not required.

Q: Is there a maximum number awarded to either of the tiers 1 or 2? Is there a maximum number awarded to investment priorities?

A: No, awards are based on dollars available.

Q: Is this funding opportunity going to be only this one funding period?

A: No, the funding is anticipated to continue into future funding periods. United Way of Greater Stark County (UWGSC) Staff member advised that the funding opportunity is not “one and done.” The funding opportunity is going to continue as the UWGSC regular application sometimes can have a barrier for the small grass roots non-profit agency. Hopefully, this opportunity will allow the non-profit agency to be better prepared to apply for other funding opportunities.

Q: Can a non-profit that just received their 501c3 this year apply? They are a part of a for profit that has been in business a while, but the non-profit has only been in business a brief time and they did not operate before they received their 501c3.

A: No, they are not able to apply, they will need to wait two (2) years of operation before they will be eligible.

Q: Where can an applicant find the UWGSC Standards for Membership, Organization Requirements document?

A: The document is available in the e-CImpact software. When you are in the application, you will see on the left side of the screen an area identified as “Resource Center,” the document is under the “Funded Partner Forms & Requirements” section. Additionally, the “Investment Priorities & Information Sheets” are available for viewing in the same location.

Q: Will applicants who submit their application earlier have an advantage over those that submit later?

A: No, all applicants will be given the same funding opportunity as long as they apply before May 21, 2023, at 11:45 pm.

Q: Is reporting going to be able to the agencies after submitting to use for other funding opportunities?

A: Yes, you can view the submitted reporting in a pdf file.

Q: Can you apply to more than one (1) of the two (2) tiers?

A: No, you can only apply for one of the tiers. Select the one that best suits your circumstances.



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Q: Can you please explain how applicants can use funding as far as expenses go?

A: Funds can be used to support personnel, program materials, staff training, space rental or other facility costs, program evaluation or other resources. Funds cannot be used for capital expenses or other-than-nominal participant incentives.

Q: Is food an allowable expense?

A: A portion of your budget can be used to provide meals/snacks to program participants. It should not be the main use of funds UNLESS it is a nutrition assistance program. United Way encourages healthy foods as much as possible.

Q: From what date of service can you include in your program budget?

A: June 15, 2023, which is the start of the funding period (June 15, 2023, through March 31, 2023).

Q: If you applied for funding, will it be fully funded, partially funded, or not funded?

A: You will either be fully funded or not funded.

Q: Will the funding be allocated all at once or over the funding period?

A: Funds are for program operations from June 15, 2023 – March 31, 2023. Funding awards are divided into equal monthly payments during that timeframe. If your program only runs for a short duration - like a summer camp – you can request funds be paid during the programs' operations. We do not advance funds otherwise.

Applicants are encouraged to attend two technical assistance sessions. Registration is required. Attendance may be virtual or in-person at United Way.