United Way of Greater Stark County
Serving Stark and Carroll Counties

Given the disproportionate challenges and limited outcomes experienced by families of color, families living in areas of concentrated poverty or families living under the Asset Limited, Income Constrained, Employed (A.L.I.C.E.) threshold, United Way will focus its investments on addressing the root causes of poverty and structural racism, and closing racial and social disparities within the following priorities and strategies.

YOUTH SUCCESS PRIORITY

Youth gain the knowledge, skills and credentials to obtain family-sustaining employment.
Youth Success includes efforts to support in-school youth (elementary through postsecondary) to help them gain the knowledge, skills, and credentials essential for success in the workplace (e.g. mentoring, tutoring, skills development). Predominantly addresses age 9-21.

Strategy One
Complete Secondary School

Why It's Important
Students who drop out and do not graduate from high school/secondary school are more likely to be unemployed, live in poverty and to be incarcerated. They are also more likely to rely on public benefits and to earn significantly less income over their lifetime.

Strategy Two
Attain Employment

Why it's Important
A critical step to being able to support oneself and perhaps a family is gaining stable employment. For youth, finding a job can be a daunting challenge. They must determine what careers are available, what their interests are, and what skills they have or need to develop. This is especially true for disconnected youth who are neither working or in school and may have critical gaps in their education and/or lack job relevant skills. Potential employers also report difficulty finding qualified applicants to fill entry-level positions. Ensuring that youth earn the necessary education (higher-education or industry-recognized credential), training, and skills necessary for success in the workplace can help prevent disengagement and also re-connect those who have already disengaged.

Participant Demographic Reporting
Semi-annual reporting in e-CImpact software includes age, ethnicity, gender, household poverty level, race, zip code.

Indicator & Outcome Reporting
Semi-annual reporting in e-CImpact software requires at least one Required Indicator & Outcome. You must also report semi-annually on any additional measures you add to your proposal.

Up to 5 additional measures (**Program Specific Measures**) may be added to illustrate and document the impact of your program. Choose from the measures offered below or those required by other funders or evaluations, like the Ohio Means Jobs Readiness Seal.

Required Indicator Choices – Select at least one
Number of elementary/middle/high school youth served who participate in school and/or community-based out-of-school time programs and/or receive individualized supports
Technical Definition: This indicator refers to the number of youth participating in school and/or community-based before-school, afterschool, weekend, summer programs and other learning opportunities (e.g. college preparation supports, career fairs). It also includes youth receiving individualized, academic and/or social-emotional supports (e.g. tutoring, mentoring, counseling) through programs.

Number of youth served who receive job skills training
Technical Definition: This indicator refers to the number of youth participating in job skills training activities which may include one or more of the following: interest and skills assessment, skill development and training, job search assistance, apprenticeships, and internships.

Required Outcome Choices – Select at least one

Percent of youth served who graduate high school on time
Technical Definition: This measure refers to the percent of youth served obtaining a regular high school/secondary school diploma before or at the conclusion of their final expected year of school. This does not include a GED credential, certificate of attendance or alternative certificate.

Percent of youth served who gain post-secondary employment, further education, or credentials
Technical Definition: The measure refers to the percentage of youth who obtain post-secondary employment and/or enroll in a two or four-year institution of higher education, and/or earn an industry recognized certificate or credential.

Number of youth (ages 15-24) served who gain employment
Technical Definition: This measure refers to the number of youth who obtain post-secondary employment.

Percent of middle school, high school youth served who earn passing grades in core subject areas
Technical Definition: This measure includes the total number of students in the programs, by grade level who earned a "C" (2.0) or better in core subjects, typically includes English language arts, math, science, and social studies.

Percent of elementary/middle/high school youth served who maintain satisfactory or improve school attendance
Technical Definition: This measure refers to the percent of children who maintain or improve their attendance during the school year to a satisfactory level (under 10% of the calendar school year for any reason). This definition should include excused and unexcused absences.

Percent of middle/high school youth served who develop soft skills
Technical Definition: This measure refers to the essential personal and social skills people need to be able to perform most jobs. These skills include: time management, personal presentation, communication, teamwork, a positive attitude and self-confidence.

Percent of youth who transition from middle to high school on time
Technical Definition: This measure refers to the percent of students who matriculate from middle to high school at the end of their final expected year, typically from 8th to 9th grade.

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