

## TRAINING BENEFITS TO EMPLOYERS

- Generates opportunities to sharpen leadership skills of employees
- Creates highly motivated and challenged employees who are prepared to go above and beyond their job responsibilities
- Enhances corporate image in the community and demonstrates community involvement
- Invests in employee development
- Opportunity to showcase organization's commitment to diversity and inclusion
- Networking opportunities among companies in the community

## PLACEMENT AFTER GRADUATION

Organizations recognize the importance of diversity when dealing with their employees, donors, volunteers, clients and customers. Project Blueprint provides trained, qualified candidates the opportunity to connect with local agencies having missions that align with their interests to ensure boards and committees are representative of the Stark and Carroll County communities.

## APPLICATION CRITERIA

Application information:  
[uwstark.org/project-blueprint](http://uwstark.org/project-blueprint)

Project Blueprint Director,  
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*Bringing diverse voices to the table*

**DIVERSITY**

Being invited  
to the table

**INCLUSION**

Using your  
voice

**EQUITY**

Having your  
voice heard



Do you know someone who would be a great candidate for Project Blueprint? Encourage them to apply online today.

Members of the Advisory Committee screen the applications for representation from all sectors of employment.

**United Way**  
of Greater Stark County  
Serving Stark and Carroll Counties



401 Market Avenue North, Suite 300, Canton, OH 44702  
330-491-0445 | [uwstark.org](http://uwstark.org)



**Project**  
*Blueprint*  
FOR DIVERSITY, EQUITY AND INCLUSION



Thank you to program sponsor, Run to You Racing, without whom Project Blueprint would not be possible.



# Project Blueprint

FOR DIVERSITY, EQUITY AND INCLUSION

## WHAT IS PROJECT BLUEPRINT?

This unique program prepares emerging and current volunteers leaders in our BIPOC community and trains them to enter into policy-making roles in order to enhance the effectiveness of nonprofit agencies.

## VOLUNTEER LEADERSHIP DEVELOPMENT

- Trains participants to serve effectively by providing the knowledge, skills, experiences and confidence essential to these roles.
- Offers the opportunity to learn skills to be sought out for leadership roles on board and committees

This 10-week course provides training for passionate, interested and engaged members of the community to serve on nonprofit & public-sector boards and committees. Training requires continuous learning, and a participant's willingness to explore the unfamiliar and an openness to new experiences.

The program consists of a series of training sessions and activities that introduce participants to the roles and responsibilities of volunteer leadership, while developing skills which help them become successful board and committee members.

Project Blueprint's main goal is to ensure that local volunteer leadership on boards and committees is representative of the community and that diverse perspectives are included in the decision-making process. African Americans, Asians, Hispanics, Native Americans, and other racial minorities will become a greater voice in Stark and Carroll Counties through training and placement in positions of influence.



## IDEAL CANDIDATE

- A culturally and ethnically diverse professional or community leader with the desire to accept a volunteer leadership role at a nonprofit
- Demonstrated interest in community engagement
- Committed to weekly attendance, which is required for board certification and recommendation

## CLASSES

10-week training program every Thursday during the session period from 4:30 - 6:30 PM at United Way of Greater Stark County.

The sessions help build skills and educate participants about the community's issues and resources.

Topics available at  
[uwstark.org/project-blueprint](http://uwstark.org/project-blueprint)

The training program culminates with a networking event where nonprofit & public-sector representatives connect with the graduates interested in pursuing board and/or committee opportunities.

