



Funding Game instructions

This game will:

- Give the audience a better understanding of United Way and its importance to the health of the community.
- Show how the network of United Way agencies work together to meet the most vital health and human service needs in our community.

Instructions:

1. Give each participant one “fake bill” to use in the activity. To make it easier, pre-tape the fake money and attach them to the front of the table or chair where the attendees are sitting.
2. Post the scenarios (downloadable on Campaign headquarters) on an accessible wall.
3. Tell your audience that you want to lead them in a quick activity that will show what the United Way is and how it helps the community. Draw their attention to the examples on the walls and explain that these represent just some of the people in need throughout our community.
4. Instruct them to tape the fake money to one person/scenario they want to help. Remind them that they can only select one.
5. After everyone has “spent” their money, ask the following three questions. Be sure to involve the group and make it a discussion.
 - a. How did you choose which person you were going to help?
 - b. What other information would you have liked to have as you made your decision?
 - c. Do you wish you could have helped more than one or even all the people represented on the wall?



UNITED WAY OF GREATER STARK COUNTY FIGHTS FOR THE HEALTH, EDUCATION, AND FINANCIAL STABILITY OF EVERY PERSON IN EVERY COMMUNITY. We win by living United. By forging unlikely partnerships. By finding new solutions to old problems. By mobilizing the best resources. And by inspiring individuals to join the fight against their community's most daunting social crises.

6. Review who got help and who didn't.
 - a. If there is an example of a person who didn't get any money directed to them, crumble it up and throw it to the side.
 - i. Later, go back to the scenario open them up and put them back on the wall. Explain that with United Way, no one gets left behind or falls through the cracks. Thanks to a healthy network of agencies this person has a better chance of getting the help they need.
 - b. If each scenario received money, address the following:
 - i. Let your audience now that there are many other needs in the community that have not been represented here. The money given to United Way can address these needs as well.
 - ii. Each person received some money to help meet their most immediate needs but many of them will need on-going help. (i.e. the woman and her children who are escaping from a domestic violence situation. She is going to need other services perhaps job training, day care, affordable housing and health care, transportation and legal assistance.) These ongoing needs can be met because of the many other agencies United Way supports with your gifts.
7. Together with United Way, they can help more than just one person or address more than one health and human service issue in our community. United Way provides funding to all the agencies listed in our campaign brochure and volunteers ensure that our dollars are spent wisely and efficiently. This way both large, well-known agencies along with the smaller agencies that we may not be as familiar with, but who provide vital services in our community, get funding and support.

Additional Details for Each Funding Scenario

Scenario	Agency	Council	Building Block	Game Code
Family of 4 who lost everything in a fire last night	Red Cross Disaster Services	Financial Stability	Household Stabilization	F/S 1
Recovered substance abuser who needs a job	CommQuest-Adult Employability	Financial Stability	Job Training & Preparation	F/S 3
Woman & her children in need of shelter to escape being beaten and verbally abused	Domestic Violence Project, Inc.	Financial Stability	Household Stabilization	F/S 2
Teenager who has been raped	COMPASS	Health	Behavioral Health	H3
School age child comes to school without a coat and is hungry	Family Specialist CARE Team	Education	Success in School	E2
Parents & their children receive home visits to prepare children for kindergarten	Early Childhood Resource Center SPARK	Education	School Readiness	E1
A father of two small children cannot get to work because his car needs repaired.	Car Repair	Financial Stability	Car Repair Program	F/S 4
Family receives shut-off notice from electric company and needs help to keep electric on.	Salvation Army	Financial Stability	Emergency Assistance	F/S 5
Moms receives education and support as the as they prepare to become new moms	Canton City Health THRIVE	Health	Physical Health	H1
Unemployed recently and needs medication	PAN	Health	Healthy Lifestyles	H2
Child is falling behind in school due to learning disability	Children's Dyslexia Center	Education	Success in School	E3