DONOR RECOGNITION IDEAS to say thank you

Recognition is important. So is saying “thank you,” often.

- Thank and recognize your campaign committee and contributors
- Announce the final results and thank employees through a personalized letter, departmental meetings, company newsletter, email and voicemails
- Letters of thanks and recognition (thank you letters or emails can come from your CEO or campaign chair. The more personalized the correspondence, the better it will be received. Try delivering the letter personally)
- Gifts (you might choose to order items from United Way of America’s store, work with local vendors, or share your own company items)
- Time Off (one of the most appreciated gifts)
  - Vacation Days
  - ½ Days Off
  - Birthday Day Off
  - Sleep In Days
  - Extended Lunch Pass for 1 Week
  - Leave Early Days
- Parking spaces
- Awards (certificates, plaques, traveling trophies)
- Casual Days
- Company breakfast, lunch or ice cream party if campaign goal is met
- Develop a thank you collage with photos from the campaign activities
- Hold a recognition event for leadership donors at United Way or an agency
- Thank you paycheck stuffers
- Volunteer of the Month program
- Thank campaign committee members with a special breakfast or lunch
- Random drawings for United Way participants for parking spaces, gift cards, time off, etc...
- Candygrams with messages. Samples can be found online under the “Campaign Toolkit.”