

REACH OUT A HAND TO ONE AND
INFLUENCE THE CONDITION OF ALL

LIVE UNITED™



**United Way
of Greater Stark County**

United Way Pledge Form

1

First Name _____ MI _____ Last Name _____

Street Address or PO Box _____

City _____ State _____ Zip _____ Phone _____

Company _____ Please check box if you are planning to retire in the next 12 months.

Want to see how your contribution is making a difference? Please provide your email address so we can show you how your contribution is making a difference and provide opportunities to give, advocate and volunteer throughout the year.

EMAIL ADDRESS _____

2

PLEASE SELECT PAYROLL DEDUCTION, DIRECT GIFT OR BILL ME:

Easy Payroll Deduction

I pledge \$ _____ per pay period
Pay frequency _____ My Total Gift of \$ _____
(Number of pay periods per year)

Direct Gift

Direct gift to be paid by:

- Cash
 Personal check # _____
 Securities please call 330-491-9976 for the Finance Dept. when you are ready to transfer funds
 Credit card _____

Visa/Mastercard/Discover/American Express #

Exp. date

Security #

My Total Gift of \$ _____

Bill Me (Minimum \$25)

- Semi-annually
 Quarterly
 Monthly
My Total Gift of \$ _____

Leaders In Giving (Please check all that apply)

- Step Up to Leaders in Giving gift of \$500 or more and a commitment to reach \$1,000 within five years
 Leaders In Giving gift of \$1,000 or more
 Women's Leadership Council women or spouses of donors giving \$1,000 or more
 Young Leaders Society donors 40 years of age or younger giving \$1,000 or more
 Alexis de Tocqueville Society gift of \$10,000 or more

Spouse/Partner Gift \$ _____ Combined Total \$ _____

Spouse/Partner Name _____

His/Her Company _____

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Signature (required) _____ Date _____

DONOR AND CAMPAIGN COORDINATOR: Please make the necessary copies for your records

- Register me for the United Way
Loyal Contributors Program
I have been contributing to United Way for _____ years.

Caring Club®

Your gift of as little as \$2.31/wk or more to United Way* entitles you to membership in the Caring Club. As our thanks, you will receive a discount card that can be used at more than 100 area businesses. You'll receive great savings at restaurants, dry cleaners, beauty salons and more!

\$2.31 x 52 pays = \$120

\$4.62 x 26 pays = \$120

\$5 x 24 pays = \$120

\$10 x 12 pays = \$120

*Caring Club is provided to donors who give a \$120 contribution or more annually to United Way of Greater Stark County, a United Way service provider, Impact Area, other United Way or United Way approved initiative.

PLEASE CHOOSE HOW YOU WANT TO INVEST
IN YOUR COMMUNITY:

- INFLUENCE THE CONDITION OF ALL**
United Way Community Fund
The most powerful way to invest your contribution!

BY COMMUNITY IMPACT AREA:

- EDUCATION** (EARLY CARE, GRADUATION & TRAINING)
Helping children and youth achieve their potential through education
- Improving access for children under 8 years to be enrolled in affordable quality early education and care programs who are from families at 300% or less of poverty
 - Increasing youths obtaining high school diploma or equivalent and continuing education or training
 - Providing after-school and mentoring programs for at-risk youth

- FAMILY & FINANCIAL STABILITY**
Helping families become safe and financially stable
- Reduction in families and households experiencing domestic violence, abuse and neglect
 - Increase the number of Stark County families who are able to support their family's basic needs

- HEALTH & BASIC NEEDS**
Working to ensure basic health care and disaster needs are met
- Provide temporary assistance to individuals needing food, shelter and clothing during crisis situations
 - Assist individuals with disabilities and seniors maximize their ability to live in a safe environment
 - Increase access for individuals and families to ongoing primary medical, dental, vision and mental health care

- Designate to a specific partner agency, other United Way or another health & human service agency**:

**Donations may be designated to another health & human service agency. A minimum annual contribution of \$120 is required. United Way of Greater Stark County does not endorse or provide oversight to any non-profit organization unaffiliated with United Way. (See reverse for complete designation policy)

Thank you for your contribution through the United Way campaign.
No goods or services were provided in exchange for this contribution. Please keep a copy of this form for your tax records. You will also need a copy of your pay stub, W-2 or other employer document showing the amount withheld and paid to a charitable organization. Consult your tax advisor for more information.



Advancing the Common Good

Creating opportunities for all by focusing on the BUILDING BLOCKS of a good life:



EDUCATION

Helping children and youth achieve their potential

FAMILY & FINANCIAL STABILITY

Helping families become safe and financially stable

HEALTH & BASIC NEEDS

Working to ensure basic health care and disaster needs are met

IMPACT MEASUREMENT AREAS

Early Education & Care*
Graduation & Training*
Avoiding Risky Behavior Among Youth

Family Stability*
Economic Independence

Emergency & Disaster Services
Seniors & Disabled
Access to Health Care

*Community-driven priority areas to get at the root causes of challenges in greater Stark County

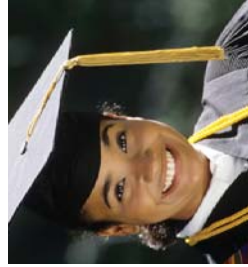
United Way of Greater Stark County is working to advance the common good by focusing on **education, family & financial stability and health & basic needs.**

These are the **building blocks** for a good life—a quality education that leads to a stable job, enough income to support a family through retirement and good health.

Our goal is to create **long-lasting changes, with measurable results,** that prevent problems from happening in the first place.

We invite you to be part of the change. Together, united, we can inspire hope and create opportunities for a better tomorrow.

That's what it means to **LIVE UNITED.**



Donor Designation Policy

• Donations can be designated to a United Way Impact Area, a specific United Way service provider, United Way Impact Council approved initiative, other United Ways or any health or human service 501(c)(3) organization.

• Designations to a non-United Way health or human service provider:

- Total annual donation through United Way must be a minimum of \$120.

- Number of designations is not limited.

- Designations include civic (i.e. Rotary, Lions Club), religious (i.e. synagogue, church), educational (i.e. college, university) or art-related (i.e. symphony, art) to submit to other organizations *

- Non-United Way health or human service providers will be required to submit a certified, signed copy of the Patient Act agreement form, a copy of 501(c)(3) status, and must complete a United Way of Greater Stark County overview sheet in order to receive the donation.

• Any donations to United Way and its service providers are treated as first-in dollars. Total donor donations that exceed the allocated amount to an agency will be given in addition to that specific agency's allocation.

• United Way will accept designations that may exclude specific impact areas or service providers.

• A 13% administrative fee will be deducted from each non-United Way designation. The same fee will be assessed to any donation to another United Way with which United Way of Greater Stark County does not have a reciprocal agreement.

• The Alexis de Tocqueville Society will continue to recommend to members that 50% of their gift should be given to United Way, United Way Impact Area, a specific United Way service provider, United Way Impact Council approved initiative or other United Ways.

• Donors will be eligible for the Caring Club card after giving \$120 gift to United Way, an Impact Area, specific United Way provider, United Way initiative or other United Way.

• Donations that do not correspond with this policy will be addressed on an individual basis through personal, phone or written communication between the individual donor, donor company and/or United Way of Greater Stark County.

*Religious designations will be accepted if it is to a direct care health and human service program within the organization, i.e. soup kitchen. Unrestricted designations to a general fund are not permitted.

United Way of Greater Stark County
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Canton, Ohio 44718

330-491-0445

www.uwstark.org

THAT'S WHAT IT MEANS TO
LIVE UNITED™